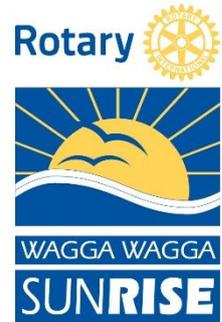




The Keyway



ROTARY CLUB OF
WAGGAWAGGA SUNRISE Inc
Chartered 1991
PO Box 5430 Wagga Wagga 2650 NSW

Meeting Venue: Mantra Pavilion, Kincaid Street, Wagga Wagga
Meeting Time: Breakfast commences 7.00am followed by meeting completed by 8.30am

APRIL is MATERNAL & CHILD HEALTH Month

FOR YOUR CALENDAR: 2018

29	Apr	Service	Combined with South Wagga Apex
	May	Service	Tree Planting – To Be Advised
01	May	Meeting	
5-6	May	District	2018 Conference, Leeton
08	May	Meeting	
09	May	Board	Joint Board Meeting May Monthly
15	May	RI	Last day for The Rotary Foundation contributions to be lodged with ARF
15	May	Meeting	
22	May	Vocational	5th Tuesday – CHANGE OF DATE
26-27	May	Service	Red Shield Appeal Sturt Mall
29	May	Meeting	
05	Jun	Meeting	
12	Jun	Meeting	
13	Jun	Board	Joint Monthly Meeting
19	Jun	Meeting	
23-27	Jun	RI	RI Convention Toronto, Canada
30	Jun	RI	End of Rotary Year
30	Jun	District	D9700 & Coolamon RC Changeover
New Rotary Year 2018-19			
03	July	Club	27th Changeover & Induction of New Executive
14-16	Sep	Zone	Zone 8 Australian & New Zealand Conference



Meeting No 41 – 24th April, 2018

TODAY'S PROGRAM: Using Facebook & Social Media
Speaker: Geraldine Rurenga, Murrumbidgee RC

President **Deidre Tome** introduced Geraldine as Past President of Murrumbidgee Rotary Club, District 9700 Trainer for 2018/9.

Geraldine (*right, with Michelle Swan*) used a series of overheads to underline the value to Sunrise Rotary of using Facebook and other social media which can be easily used to enhance the reasons why



people join Rotary: contribute to the community, expand networks, enjoy fellowship. Social media maximize the connections between people, provide platforms for the creation and sharing of ideas and reinforce 'brand' promotion. While some people might think it's only trivial, it does open up simple, streamlined means of communication and promotion.

Geraldine said that a few months ago there were 2.07 billion users of Facebook worldwide and people spent an average of 50 mins/day on Fb. Fb generates \$82 billion from its mobile app and while we might think of 'millenials' as motivated by narcissistic and sharing superficial photo opportunities and FOMO, let's not forget they are interested in causes and will 'like' and sign up for causes they agree with.

(right: Stephen Marshall)



While **Ndungu Mungai** suggested people were leaving Fb in droves, as a result of the recent Cambridge Analytica scandals, Geraldine said there were lots of positives in using social media, eg:

- Make posts personal and meaningful
- Consider who has access to your posts
- Have Club members 'like' and 'share' posts from the Club page to their personal page, to increase reach
- Tag other organisations and people

Geraldine demonstrated the management of Fb page features, such as 'Insights'.

Michelle Swan thanked Geraldine for her presentation, saying she likes Facebook – it's today's 'over the fence'. Michelle also presented Geraldine with a Sunrise mug and a certificate of appreciation.

DIRECTORS' REPORTS:

Club Administration: Fred Loneragan reminded members of the annual Changeover Dinner on 3 July at the Wagga Wagga Country Club.

The Rotary Foundation: Marilyn Walter (left) combined three foci ('Rotary Making a Difference', RAWCS, 9700 District Conference) in referring members to the article in *Rotary Down Under* about Wagga Wagga Rotary Club working in Timor Leste as part of a RAWCS project. Noticing there was a need for a pre-school, the Rotarians decided to organize a cattle-drive in Australia which raised US\$30,000, enabling local workers using local materials to construct the pre-school. Marilyn pointed out the Ambassador from Timor Leste, Abel Guterres, will be a speaker at the District Conference in Leeton, May 5-6.



Vocational Service: Bob Martin canvassed the option of having a Vocational Morning in May instead of an Evening. President Deidre declared the show of hands indicated it could go ahead.

Service Projects:

- *Community Service* Su 29 Apr
Max Chapman (right, with Bob Martin) reminded us that South Wagga Apexians have sought our assistance to fulfil the Easter wishes of sixteen

people using Meals on Wheels who would like some basic maintenance or light gardening completed.



EASTER WISHES

Apexians are future Rotarians. This is an opportunity to develop some goodwill between the clubs while providing community service

Youth: David Brady (*below*) advised members that Alex Williams, winner of a Charles Houen Scholarship would be here in two weeks to collect the second instalment of her scholarship. David also said he would be interviewing two students applicants for the next NYSF.



Joan Skews (*right*) advised members of a request from Wagga Wagga Family Support Services for a service club or group to run a BBQ at the Botanic Gardens, 19 May.



FINES: Because of time constraints, Deidre suggested fines money be simply tabled.

Fines Total: \$45.00

MEMBERS' NEWS:

Mark Brown advised members that he has gone into business on his own: Transport Business Insurance. We all wish him well.

Clare Lawlor, Charter President of Rotaract CSU, announced she had entered the 2018 Miss Wagga Wagga Comp and is having a fundraising dinner next Wednesday, 1st May, at the Mercure. Cost \$55/head. Book

online at <http://www.ticketebo.com.au/miss-wagga-wagga-quest-inc/2019-miss-wagga-wagga-quest-launch.html>



Birthdays Louise Blackett & William Shakespeare (23.4) Ndungi Mungai (today – we all sang ‘Happy Birthday’), Sandra Rootes (18.4)

ATTENDANCE: Alan Sharp, Bob Martin, Caitlin Voss, David Brady, David Gilbey, Dawn Smith, Deborah Braines, Deidre Tome, Denise Flockton, ‘Dizzy’ Desailly, Fred Loneragan, Joan Skews, John Wood, Marie Wood, Marilyn Walter, Mark Brown, Max Chapman, Michelle Swan, Ndungi Mungai, Peter Brown, Simon Swan, Val Samuelson.

APOLOGIES: Bruce Spinks, Darren Verus, Dennis Blackett, Jan Gray, Jennifer Groch, Jo Wilson, Karen Jamieson, Leanne Deacon, Lesley Scott, Peter Gissing, Sandra Rootes, Sue Hartwig, Wendy Day, Yvonne Braid.

Visiting Rotarians/Guests: Geraldine Rurenga (Murrumbidgee RC, Speaker), Stephen Marshall (Murrumbidgee), Clare Lawlor (Rotaract, CSU).

NEXT WEEK's Roster:

APRIL	
MATERNAL & CHILD HEALTH MONTH	
Date	Tues 01 May
Venue	Mantra Pavilion
PROGRAM	Social / Rotaract
Speaker	
	Isaac Erbacher
Attendance 1	Joan Skews
Attendance	John Wood

... from the archives (Halloween 2015)



Reporter	Marilyn Walter
Photos	David Gilbey
About Rotary	Fred Loneragan
Fines Session	Dennis Blackett
Intro. Speaker	N/R
Thank Speaker	N/R

... and now for some drollery (courtesy of JokesoftheDay ...)

A rookie police officer was assigned to ride in a cruiser with an experienced partner. A call came over the car's radio telling them to disperse some people who were loitering.

The officers drove to the street and observed a small crowd standing on a corner. The rookie rolled down his window and said, 'Let's get off the corner.'

No one moved, so he barked again, 'Let's get off the corner!' Intimidated, the group of people began to leave, casting puzzled glances in his direction. Proud of his first official act, the young policeman turned to his partner and asked, 'Well, how did I do?'

'Pretty good,' replied the veteran, 'especially since this is a bus stop.'

Sherlock Holmes and Dr Watson went on a camping trip. After a good meal and a bottle of wine they laid down for the night, and went to sleep. Some hours later, Holmes awoke and nudged his faithful friend.

"Watson, look up at the sky and tell me what you see."

Watson replied, "I see millions and millions of stars."

"What does that tell you?"

Watson pondered for a minute.

"Astronomically, it tells me that there are millions of galaxies and potentially billions of planets. Astrologically, I observe that Saturn is in Leo. Horologically, I deduce that the time is approximately a quarter past three.

Theologically, I can see that God is all-powerful and that we are small and insignificant. Meteorologically, I suspect that we will have a beautiful day tomorrow. What does it tell you?"

Holmes was silent for a minute, then spoke. "It tells me that someone has stolen our tent."

After she woke up, a woman told her husband,

"I just had a dream that you gave me the most beautiful diamond necklace. What do you think it means?"

"You'll know tonight." he said with a smile.

The woman could hardly think of anything else all day and she couldn't wait for her husband to return home.

That evening, the man finally came home with a small package and gave it to his wife.

Delighted, she opened it excitedly to find a book entitled ...*The Meaning of Dreams*

Pics: Denise Flockton
Bulletin reporter
& Keyway editor: David Gilbey